



STF2026

Sarawak - The land of Opportunities



STF

SARAWAK TRADE FAIR[®] 2026

In Conjunction with
Padawan International
Festivals 2026

 **ANG CHENG HO SPORTS
& COMMUNITY HALL
BATU KAWAH, KUCHING**

 **2nd - 3rd
October 2026
9:00 AM - 9:00 PM** | **4th
October 2026
9:00 AM - 6:00 PM**

Organised By



Sarawak
Manufacturers'
Association

Supported by



MINTRED
Sarawak

Supported by



Padawan
Municipal Council

SMA TRADE FAIR 2026

STF2026 is an initiative organized by the Sarawak Manufacturers' Association, designed to serve as a dynamic platform for exhibitors from across Sarawak to connect, exchange ideas, and present their latest products and services.

By capitalizing on the region's abundant natural resources and diverse market, Sarawak stands out as a promising hub for investment and trade in Southeast Asia. STF2026 brings together both local and international businesses, creating meaningful networking opportunities and encouraging collaborations that help drive economic development.

Overall, STF2026 is set to mark an important milestone in the advancement of Sarawak's trade and business landscape.

EXHIBITOR'S PROFILE

- MANUFACTURERS
- BUILDING MATERIALS
- AUTOMOTIVE
- FOOD & BEVERAGES
- SERVICES & TOURISM
- AGRICULTURE
- HEALTHCARE
- INFORMATION TECHNOLOGY
- IMPORTERS
- DISTRIBUTORS
- GOVERNMENT AGENCIES
- FRANCHISE COMPANIES
- HERB & SPICES
- PACKING MATERIALS

PROMOTIONAL *ACTIVITIES & PROGRAMS*

- On site bunting & Events Board
- Influencer Partnerships
- Advertising in Major Newspaper
- Content Marketing
- Street Buntings & Banners
- Collaboration with Industry Sector
- Social Media Platforms Campaign
- Entertainment programs
- LED Advertisement
- Press Conference
- Tik Tok Campaign
- Editorial Coverage



OUR LOCATION

KUCHING SARAWAK



STF 2026 PROGRAMME

- **OPENING CEREMONY**
(Padawan International Festival 2026
by Padawan Municipal Council)
- **COOKING DEMO**
- **BIG EATER CHALLENGE**
- **SPICY EATER CHALLENGE**
- **FREE FOOD SAMPLING**
- **HAPPY HOUR SALES**
- **DAILY LUCKY DRAW**
- **COMPETITIVE CONTEST**

- **VOUCHERS GIVEAWAY**
- **INFLUENCER APPEARANCES**

& MANY MORE !

**All events above are subjects to availability & may
change in term of time and date.

HOW TO CONTACT US



ANDY TSAI
NICEFOOD MANUFACTURING SDN BHD
+6 014 9940 625

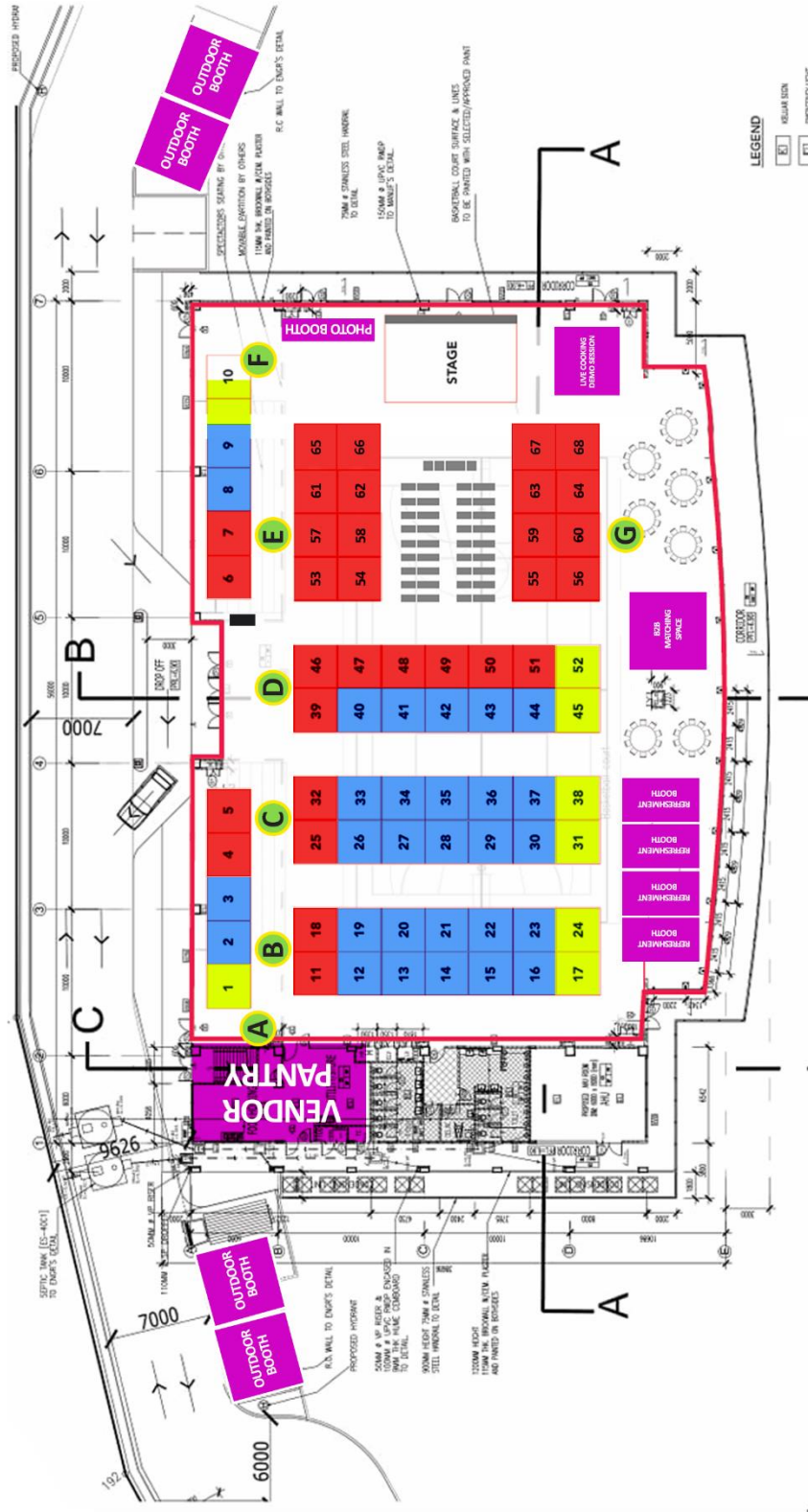


sma.swk.tradefair@gmail.com



SARAWAK MANUFACTURERS ASSOCIATION (SMA)
+6 082 244 682 (OFFICE)
+6 016 863 9252 (FIZA)

LAYOUT PLAN

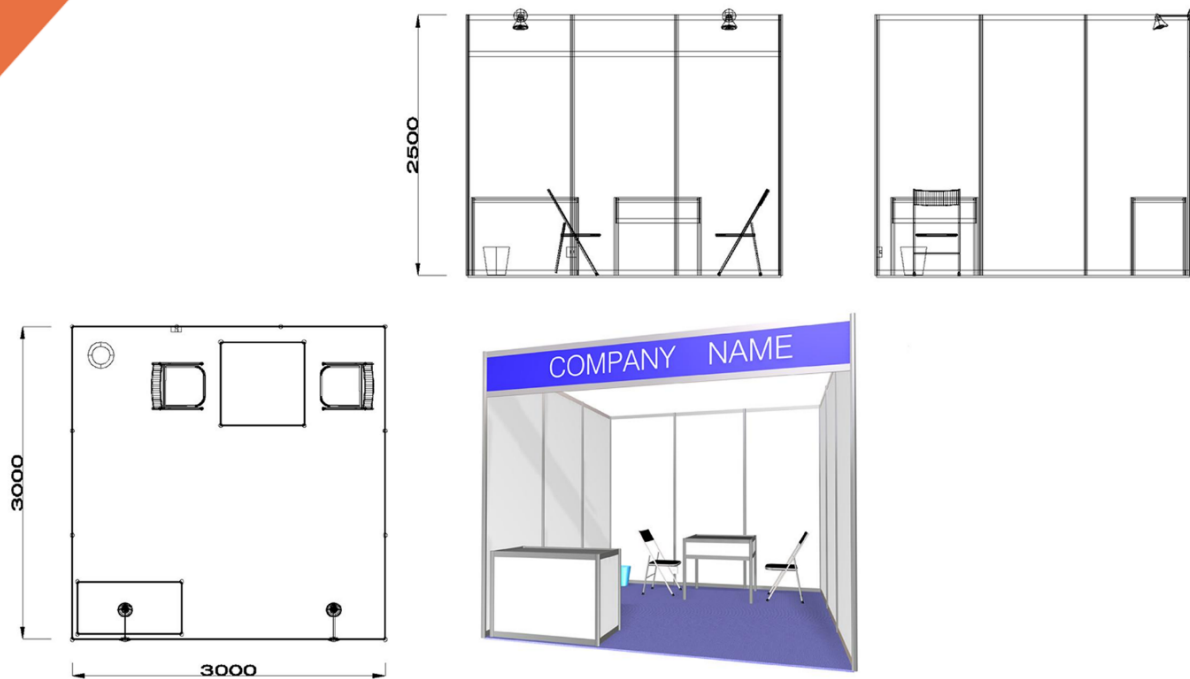


** Floorplan layout is an estimation only. Actual positioning may vary. Booth layout is subject to change.

** Availability of booth is subject to registration and full payment submitted, serving first come first serve basis.

**PLEASE NOTE 8% SST will be imposed in the invoices.

BOOTH SPECIFICATION



PRIME BOOTH

- Standard Shell Scheme
- One (1) Information Desk
- Two(2) Chairs
- One(1) 12amp power point
- Two(2) fluorescent tubes
- One(1) Company name on fascia board
- Needle punch carpeted floor
- One(1) waste paper basket
- General cleaning & security services

FREE STAGE TIME + EXCLUSIVE INTERVIEW + PRODUCT HIGHLIGHT

NORMAL
COST

RM **3100**

SMA
MEMBER
COST

RM **2800**

EARLY BIRD
(before 31 July 2026)

RM **-200**

CORNER BOOTH

- Standard Shell Scheme
- One (1) Information Desk
- Two(2) Chairs
- One(1) 12amp power point
- Two(2) fluorescent tubes
- One(1) Company name on fascia board
- Needle punch carpeted floor
- One(1) waste paper basket
- General cleaning & security services

FREE STAGE TIME + EXCLUSIVE INTERVIEW

NORMAL
COST

RM **2800**

SMA
MEMBER
COST

RM **2500**

EARLY BIRD
(before 31 July 2026)

RM **-200**

MIDDLE BOOTH

- Standard Shell Scheme
- One (1) Information Desk
- Two(2) Chairs
- One(1) 12amp power point
- Two(2) fluorescent tubes
- One(1) Company name on fascia board
- Needle punch carpeted floor
- One(1) waste paper basket
- General cleaning & security services

FREE STAGE TIME

NORMAL
COST

RM **2500**

SMA
MEMBER
COST

RM **2200**

EARLY BIRD
(before 31 July 2026)

RM **-200**

REGISTRATION FORM

Yes! I am interested

REGISTRATION & CONTRACT FORM

Exhibition Information			
Booth No			Booth Rental : RM
Company			
Address			
Tel		Fax	Email
Contact Person			Contact No.
Fascia Board Name			
Type of Product			

PAYMENT METHOD

1. Cheque/Bank Transfer:

Please make a cheque payable to :

2. Exhibitor will have to remit total payment upon confirmation. Failure to do so authorizes us to sell your space booking to other exhibitors without prior notice / your consent.

Account Name: Sarawak Manufacturers' Association

Registration No: PPM-001-13-20021963

Bank Details: Public Bank Berhad

Account No: 3243119735

REGISTRATION CLOSING DATE:

The last day of the registration of the Sarawak Trade Fair 2026 (STF) will be on 30 Sept 2026. Exhibitor must complete the registration process through our trade fair member by the deadline. Full payment and submission of required documentation must be made to confirm your booth reservation.

Booths will be allocated on a first-come first-served basis. The organizer reserves the right to reassign booth locations as necessary for event planning purposes.

CANCELLATION POLICY:

In the event the Exhibitor wishes to cancel their participation, a written notice must be sent to the Organiser and Exhibitor will be liable for a cancellation fee which is calculated as the following.

If the Organiser receives a written notice of cancellation over 60 calendar days prior to the opening day of the event, a 25% cancellation fee will be applied.

If the Organiser receives a written notice of cancellation between 31 - 60 calendar days prior to the opening day of the event, a 50% cancellation fee will be applied.

If the Organiser receives a written notice of cancellation less than 31 calendar days prior to the opening day of the event, a 100% cancellation fee will be applied.

AUTHORIZATION

I am an authorized representative of the company with full power and authority to sign and deliver this Application and contract. The company listed on this Application and contract agrees to comply with all the policies, rules and regulations of the Exhibition, and policies, rules and regulations adopted by the Organiser from time to time.

We accept the Exhibition Terms & Conditions of Participation and the Cancellation Policy.

Name : _____

Designation : _____

Date : _____

Authorized Officer Signature
(Required)

TERMS & CONDITIONS

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Upon receiving the exhibitor's form by the Organiser, it constitutes an agreement which is a binding contract between the Organiser and the Exhibitor subject to the parties' respective rights described in the terms and conditions set forth below;

1. No space shall be permitted to exhibit at the show unless the Exhibitor has executed this agreement, paid all applicable fees by the deadlines set forth and otherwise complied with this agreement in all respects.
2. Booking of booth will only be made upon receiving payment.
3. If the payment is not received within the stipulated time frame, the Organiser reserves the right to cancel the booking.
4. Should the premises or any portion thereof, be rendered unusable for any reason or due to any cause whatsoever, including but not limited to fire, the elements and acts of God, mob riot, war or civil commotion, the Organiser shall in no way be liable for any personal or business loss or any other damage, consequential or otherwise, inconvenience or annoyance to the Exhibitor arising from any of said causes.
5. The Organiser makes no representations or warranties, express or implied, to the Exhibitor regarding the condition of the premises or the success of the Exhibitor's efforts for which the exhibit space will be used. Under no circumstances shall the Organiser be held responsible or liable for any costs, expenses, damages or any other sums whatsoever incurred by the Exhibitor or any other party as a result of the condition of the premises, the exhibit space, or the Exhibitor's efforts for which the exhibit space will be used, or the theft or destruction of the Exhibitor's products or property.
6. Exhibitor understands and acknowledges that all utilities including, but not limited to, electrical, water, heating, ventilation, and air conditioning are provided by the show facility and not by the Organiser, and as such, the organizer assumes no responsibility for any disruption in service.
7. Exhibit Space Rules. The Organiser shall have the right in its sole and absolute discretion to establish rules for the exhibition and the use of exhibit space covered by this Agreement. All Exhibitors are required to comply with all such rules which are deemed incorporated herein by this reference and shall be available to each Exhibitor prior to the show.
8. The Organiser has absolute discretion in allotting space for Applicant's Booth(s) or Shell Booth(s) and the location of such Booth(s) or Shell Booth(s). All decisions to such effect shall be final and no request for change will be entertained. No Exhibitor shall have the right to compensation for damages suffered by reason of change in Booth allocation or of alterations to a Booth after Booth confirmation has been issued; provided that an Exhibitor may withdraw its participation should the Organiser offer a Booth area less than fifty (50) percent of the sq metres/sq footage set forth in the Booth confirmation, in such circumstances the deposit(s) paid will be refunded.

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9. Full particulars of all personnel, agents or representatives of the Exhibitor must be submitted to the Organiser for approval and registration before they may be admitted to the Exhibition. As the personnel are approved by the Organiser ('authorised personnel') they will be issued badges for identification and admission purposes. The Exhibitor shall procure that authorised personnel:-

- a. display their badges conspicuously whilst in the Exhibition Venue; and
- b. do not pass their badges to other persons.

10. Exhibitors and Visitors are prohibited from bringing into the Exhibition Venue any hazardous or dangerous materials or objects which, in the sole discretion of the Organiser, poses a danger to the Exhibitors, Visitors and/or the operation of the Exhibition. Any and all dangerous or hazardous objects will be confiscated by the Organiser.

11. Exhibitors and Visitors shall not do, or permit anything to be done or omitted within the Exhibition Venue, which shall cause a disturbance, nuisance, annoyance, inconvenience, damage or danger to any person or property, or which in the reasonable opinion of the Organiser, which shall be final and conclusive, does not conform with a general standard of acceptable conduct of the Exhibition or is considered to be a breach of these General Terms and Conditions or applicable laws and regulations.

12. Exhibitors shall move-in to the Exhibition Venue according to the arrangements and within the time limits specified by the Organiser.

13. All exhibit, Booth materials and the like shall be removed immediately after the closing of the Exhibition according to arrangements and within the time limits specified by the Organiser. Any exhibit or Booth materials left behind at the Exhibition Venue shall be deemed abandoned and shall be disposed of by the Organiser at the expense of the Exhibitor concerned. All proceeds (if any) of such disposal shall be retained by the Organiser and no claim can be made against the Organiser in this regard.

14. The Organiser reserves the right to cancel, alter in character, reduce in scale, shorten or extend the duration of the Exhibition at any time without incurring any liability whatsoever to the Exhibitors or Visitors due to circumstances outside the Organiser's control including but not limited to war, embargo, civil unrest, outbreak of disease, legal proceedings or government regulations that make it impossible or impractical, for the Organiser in their absolute discretion to hold the Exhibition. An Exhibitor shall have no right to claim and shall not claim against the Organiser or their agents or representatives, whether for loss or damage, or return of part or all of any money paid by the Exhibitor in respect of any cancellation, reduction, shortening or extension or any other alteration made to the Exhibition made in accordance with this provision.